

## CHAPTER NINE: EDUCATION PLAN



As stressed throughout this plan, heritage interpretation and education is fundamental to the BRNHA mission. Those types of activities will receive a great deal of attention over the next 10 years. There will be intrinsic value in the successful execution of educational activities and subsequent achievement of goals and objectives associated with heritage education. These achievements should be documented and celebrated. There is even greater value however, to educational efforts that result either in the simultaneous achievement of heritage preservation and development goals or that establish a clear pathway for their future achievement. Win-win solutions are possible.

Interpretation goals and objectives have been developed for each heritage theme. These can be referenced in Chapter 2. The majority of strategies and actions identified for each heritage theme have great potential to support the interpretation goals, and most of these also reinforce the preservation and development goals. Facilitating integrated solutions that cut across all heritage goals will be the primary intent of the education plan. The strategies and actions identified in Chapter 2 provide many ideas for BRNHA management to consider as it develops annual operational plans. Perhaps not all will be implemented over the life of this plan. Other educational action items not yet identified may also come to light as additional relationships are cultivated and opportunities and needs impossible to forecast at this time arise. Other educational action items also exist in the heritage councils. The BRNHA will continue to work with local councils to cultivate those projects that have a clear connection to its education goals and objectives and that stand a high likelihood of success.

Program areas have been designed to include educational and interpretation components. The grants, marketing and promotions, research, and partnership program areas will all be used to facilitate execution of educational activities though education will not be the sole nor the primary emphasis of BRNHA activities.



