

**Cherokee County
Heritage Development Initiative
Produced for the Blue Ridge
National Heritage Area
And Citizens of Cherokee County**

**Completed in Partnership with:
AdvantageWest
NC Department of Commerce
Partnership for the Future
Smoky Mountain Host
Cherokee County
Western Carolina University**



CHEROKEE COUNTY Heritage Tourism Strategic Plan

NARRATIVE SUMMARY

Overview of the county's history

Cherokee County lies on the far southwestern tip of North Carolina and was named in honor of the Cherokee Indians. It is an area of fertile valleys, high mountain ranges, and clear, rushing streams. The Hiwassee, Valley, and Nottely Rivers are the primary waterways. The county has vast timberlands, including approximately 800 acres of the Nantahala National Forest. The population is around 25,000 people, which doubles during the summer. Andrews and Murphy are among the oldest settlements in the far western section of the state. Murphy became the county seat after the removal of the Cherokee Indians.

Until 1826, the territory that is now Cherokee County was owned and occupied by the Cherokee Indians. The Cherokee Nation ceded all its lands east of the Mississippi to the United States under the terms of the New Echota Treaty, which was ratified on May 23, 1836, at New Echota, Georgia. The Cherokees were then ordered to Oklahoma.

The early settlers of Cherokee County were mostly descendants of Scots-Irish, British, and Dutch immigrants who held to a strong work ethic and are known for their honesty and self-reliance. Most of the early settlers were farmers, and the principle crop was corn. The county also produced rye, oats, wheat, flax, wool, tobacco, sorghum, potatoes, and garden vegetables. Butter and livestock production also were important aspects of the county's economy.

Cherokee county's natural resources include limestone, marble, talc, forests, streams, iron ore, and fertile valleys.

Objectives when approaching heritage tourism development

Our objectives when approaching heritage tourism is to establish a plan:

1. That will provide projects to encourage the economic viability of the county through the business and employment opportunities of heritage tourism and make Cherokee County a visitor destination. while preserving the quality of life the residents already enjoy.
2. That will develop recreational and educational opportunities for residents and visitors that showcase the importance and uniqueness of the heritage in our area.
3. That will protect, preserve, promote, and increase awareness of our cultural heritage, historic buildings, and natural sites and resources; and to educate residents and visitors of their significance and value.
4. That will protect, preserve, and beautify the downtown areas of Murphy and Andrews so that we will be more inviting to visitors and residents.
5. That will encourage the counties, towns, schools, businesses, service organizations, and local and newcomer residents of far western North Carolina to collaborate/work together in our efforts to provide projects, programs, and activities to promote heritage tourism

Partners in planning for and achieving success around heritage tourism

These partners come from many sectors: government, regional, town, business, individuals, for profit and non-profit organizations.

Cherokee County Chamber of Commerce
Cherokee County Commissioners
Town of Murphy
Heritage Partners of Cherokee County
Business Owners & Operators of Murphy
John C. Campbell Folk School
Cherokee County Schools
Smoky Mountain Host
Far West Mountain Economic Partners
Small Scale Agriculture Tourism
Advantage West
North Carolina Arts Council
Appalachian Heritage Crafters
Cherokee County Historical Museum
TVA
Mountain Area Performing Arts Association
Cherokee County Economic Development
Commission

Andrews Chamber of Commerce
Town of Andrews
Andrews Valley Initiative
Valleystown Cultural Arts &
Historical Society
Chautauqua AVE!
One Dozen Who Care
Department of Transportation
Heritage Tourism Roundtable
Tri-County Community College
North Carolina division of Tourism
NC Cooperative Extension Service
Duke Power
Appalachian Highland Games
NC Forest Service
McGill & Associates

Challenges

1. To provide adequate funding for the desired projects. Develop partnerships among organizations to increase funding possibilities.
2. To develop a good working relationship among the various county groups such as the governing agencies, businesses, service organizations, community organizations, media, and communities so our goals can be met.
3. To educate the residents and visitors about our projected initiatives to gain their support.
4. To involve the youth and young adults in order to develop Cherokee County leaders.

Priorities

1 To develop a new Regional Heritage Visitor Welcome Center to serve Clay, Cherokee, Graham, and Swain counties and the Qualla Boundary where we can increase the public awareness of and appreciation for the cultural, historical, and natural resources of the Blue Ridge Heritage Area.

2. To develop a series of greenways and trails that connect the areas of Clay, Cherokee, Graham, and Swain counties and possibly the Qualla Boundary.

3. To develop a heritage complex(s) that will provide educational, performing arts, museum, recreational, fair and festival opportunities that can serve all of Cherokee county, and the much of the Blue Ridge Heritage Area.

4. To continue with plans new and in progress that promote, protect and preserve our r resources, historical buildings, culture, and character of our towns

5. To revitalize the communities and work force which have been severely impacted by plant closings and to nurture the nascent entrepreneurial element of this society through heritage tourism.



Blue Ridge National Heritage Area Strategic Planning Tools

SUMMARY CHART

List each priority initiative by name and cost

Initiative Name	Estimated Costs
1.) North Carolina Mountain Regional Welcome Center in Marble	\$10 million
2.) Andrews Valley Trails Network	\$2,583,500.00
3.) Murphy River Walk	\$730,000.00
4.) Old L&N Depot Complex Renewal-Murphy	\$70,000.00
5.) Cherokee County Heritage Fair	\$50,000.00
6.) Valley River Heritage Park	\$10-20 million
7.) Cherokee County Plan-Andrews	\$200,000.00
8.) Performing Arts Center-Phase 1	\$600.00- \$1,000.00
9.) Summer Weekend Performing Arts Festival	\$18,000.00
10.) Valletown Cultural Arts Center	\$1,718,666.00
11.) Chautauque AVE!	\$12,000.00
12.) Handmade in America-Phase 1	\$35,000.00
13.) Peavine Railway	\$50,000.00- 75,000.00



Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title: Andrews-Valley Trails Network

Project Narrative: Tourism Infrastructure-Trails-Identify and Construct a multi-purpose, multi-phase network of hiking, biking, educational trails that would link the recreation, living, business, education, and working areas of the Valley River Valley. Extend the linkage to adjoining towns of Murphy, Robbinsville, and Hayesville. Improve the ability to attract tourists, improve the quality of life and wellness of residents, and improve the historic, scientific, social, and environmental learning experience of visitors, residents and students.

Goal: To increase an outdoor recreational product, to capitalize on the outdoor market currently in the Nantahala Gorge.

Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Andrews-Valley Initiative Trails Committee	\$2,583,500.00	Three years

Action Items:	Resources Required:	Who's Responsible:
Establish Team	Dollars and/or Technical Assistance Volunteer	Andrews-Valley Initiative
Designate Greenways	City Administrator	City Council
Visit Other Greenways	Volunteer	AV Team
Local Government Support	Volunteer	AV Team
Management Plan	Volunteer	AV Team Ed Ludwig
Concept Plan	\$2,250.00	County/City Funds
Gain Community Support	Volunteer	AV Team
Attain Property/Easements	Donation	County/City/Volunteers
Learn/Prepare Grants	\$1,250.00	AV Team
Fundraising	\$5,000.00	AV Team
Layout & Design	\$100,000.00	Consultant
Construction by Phase (Our plan, so far, has six phases)		

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Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title:	Hand Made in America Initiatives for Andrews-Phase I
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Project Narrative:	To capitalize on the Hand Made Plan for the revitalization of downtown Andrews
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Goal:	To follow and complete the initiatives to revitalize Andrews.
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Glenn Tatum	\$35,000.00	3 years

Action Items:	Resources Required:	Who's Responsible:
Establish an Appearance Commission and Historic Properties Commission for quality design and preservation of historic characteristics	\$35,000.00	Town of Andrews; Andrews Chamber of Commerce
Refurbish storefronts to have consistency with each other and with original design, for example, awnings or signage.		Banks; Store owners; Volunteers

Performance Measures:	To be developed
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Status:	To be developed
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Heritage Areas

National Park Service
U.S. Department of Interior

Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title: Murphy River Walk

Project Narrative: Open public access to the Hiwassee and Valley Rivers surrounding the historic town center of Murphy, the Cherokee County seat, with a multi- use heritage trail.

Goal: To develop greenway for downtown tourism development and for use by residents.

Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Heritage Partners River Walk Project Team (Edwin Manchester/project manager)	\$730,000	Trail construction-24-30 months Added amenities- over 60-month period.

Action Items:	Resources Required:	Who's Responsible:
Complete Master Plan design and preconstruction requirements	\$30,000	Heritage Partners River Walk Project Team (for all projects)
Phases 2-3 Complete Phases 2-3 Trail Construction	\$100,000	
Hiwassee River pedestrian bridge construction	\$150,000	
Trail Interpretive Centers-Native plant/wildlife and local history	\$150,000	
Outdoor classrooms/public event facilities	\$300,000	
Future Connections- Andrews, Hayesville	To be determined	

Performance Measures: Public Usage, recreational, Historic Town Center Renewal, Commercial, Residential, Public and Private Partnerships, maintenance, educational and cultural amenities, and features.

Status: Phase 1-Trail completed and opened 10/2003; Master planning for future phases initiated 12/2003 and in progress for 04/2004 completion.



Heritage Areas

National Park Service
U.S. Department of Interior

Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title:	Peavine Railway
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Project Narrative:	2.3 miles of handicap accessible trail along Mission Lake/Dam
Goal:	

Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Aurelia Stone WNCA	\$50,000.00-\$75,000.00	2 years

Action Items:	Resources Required:	Who's Responsible:
FERC approval	Agency backing	
Bridge Estimate	Engineers	WNCA

Performance Measures:	To be developed
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Status:	Needs FERC approval before any more action
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Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title:	Summer Weekend Performing Arts Festival
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Project Narrative:	To be sponsored/presented by the 12 local member performing arts organizations of the Mountain Area Performing Arts Association. Some of the events would be ticketed and some would be free.
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Goal:	To attract tourist, visitors, seasonal residents, and residents to an exciting weekend for music, theatre, and dance which will highlight and help make them aware of the performing arts offerings and opportunities available throughout the year in the far west portion of Western North Carolina.
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
The Mountain Area Performing Arts Association and its 12 member performing arts organizations.	Total estimated cost is \$18,000.00 with estimated receipts of \$8,000-12,000.00 from ticket sales, corporate donations, sale of festival souvenirs, and possibly a NC Arts Council grant. \$6,000.00-10,000.00 in heritage tourism funds would be needed to carry out the event during its first year	The festival-which is envisioned as an annual event-would take place on summer weekend from Friday through Sunday. The first-year event would require about 12 months planning and preparation on the part of MAPAA and its member organizations

Action Items:	Resources Required:	Who's Responsible:
Initial planning of event and the individual performances to be presented.	Expertise and energies of each of the member performing arts organizations of MAPAA	MAPAA members
Arrange for central venue (perhaps	Approx. \$1,500.00	MAPAA Chairperson



Heritage Areas

National Park Service
U.S. Department of Interior

Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title:	Cherokee County Heritage Fair
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Project Narrative:	Develop this feature of the annual Heritage Walk and Festival to celebrate area artist, craftsmanship, agriculture and traditional home survival skills
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Goal:	To further develop this festival; to include new components to reach a large audience.
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Heritage Partners	\$50,000.00	24 to 36 months

Action Items:	Resources Required:	Who's Responsible:
Locate and develop a permanent suitable venue for all traditional county fair elements (donated use of land)		Heritage Partners Project team. (For all items below) Information Pending
Planning	\$5,000.00	
Initial Development and construction cost	\$45,000.00	

Performance Measures:	Cherokee County wide partnership in development of venue and annual events implementation
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Status:	Idea; second annual Heritage County Fair in progress for Heritage Walk and Festival. 4 th annual coming September 4, 2004
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Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title: NC Mountains Regional Welcome Center in Marble, NC

Project Narrative: This will be a Welcome Center, Heritage Trails Interpretative Center, Gift Shop, and Demonstration Center. It will feature the four far west counties, the BRNHA and State of North Carolina.

Goal: To orient visitors to the far west region of WNC, as they come from GA, TN, FL, AL, MS, and LA on Hwy 74.

Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Glenn Tatum	\$10 million	3 years

Action Items:	Resources Required:	Who's Responsible:
To engage NC DOT as to the potential of building a Welcome Center in Marble.	To be determined by NC DOT	Regional DOT Officials

Performance Measures: Construction of a Welcome Center

Status: Project has been favorable approved by tourism organization and county commissioners in the four far west counties and Qualla Boundary, as well as the Heritage Committee of the Far West Economic Partners organization.



Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title:	Development of Performing Arts Center-Phase I
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Project Narrative:	The goal is to construct a performing arts center for far west Western North Carolina. Phase I would entail information-gathering and preliminary planning for the project.
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Goal:	To create a regional performing arts center for residents and seasonal tourists.
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
A local committee of interested persons and organizations. The Mountain Area Performing Arts Association and its 12-member performing arts organizations could/would carry out some of the tasks of Phase I of the project.	The total cost of the project is unknown at this time. Phase I would involve relatively little cost, except for office supplies, photocopying, postage, and long distance telephone calls (a total of approx.\$600-1,000.00).	The total project probably would take 3-5 years. Phase I- information gathering and preliminary planning-probably would take about a year.



Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title:	Valley River Heritage Park
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Project Narrative:	<p>Establish a Heritage Park (Center) that would contain Cherokee County-wide functions such as: Heritage Museum, Mountain Sports Hall of Fame, County Fair Grounds, Highland Games, Wagon Train Camping, Auto Shows and Rallies, River Walk Park and Arboretum, Western Branch of NC Zoo, Performing Arts Center, Little League Fields, Soccer Fields, Golf Practice Facility, Handicap Fishing Access, Skateboard Facility, Canoe Access, Trails and Environmental Learning Centers. Cherokee County has very limited property for growth to match population expansion. Property adjoining existing Andrews Recreation Park (Area 1: 32.17 Acres) plus area on left side of entrance to Town on Locust Street (Area 2: 6 acres with house) is available. Possibility exists of obtaining remainder of adjoining property and access.</p>
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Goal:	To provide greenway access as tourism destination and recreation for residents.
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Andrews Chamber of Commerce	\$10-20 million	Ten years

Action Items:	Resources Required:	Who's Responsible:
<p>Area 1-</p> <p>Approach property owner Obtain appraisal County Rec. Board Recommendation Master Plan Permission to Purchase Purchase Develop Property River Trail Fields & Grounds WNC Zoo NC Arboretum Mountain Sports Hall of Fame Interpretative Center Accesses</p>	<p>Volunteers Volunteers</p> <p>\$20,000 \$400,000 Individual agencies \$200k;City/County DOT, NCP&R, Grants, Volunteers/City/County, Volunteers/City/County/NC Zoo, Volunteers/City/County/Parks&Rec, Volunteers/Sponsors Volunteers/Sponsors City/County/DOT</p>	<p>Andrews Valley Initiative, Andrews Rec. Board, Consultant, City/County, Volunteers/Sponsors (for all Area 1 projects)</p>
<p>Area 2-</p>		



Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title:	Chautauqua AVE! (Andrews Valley Experience)
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Project Narrative:	To present or sponsor cultural, musical, theatrical, educational programs and community events to attract tourists to the area and to enrich the lives of the residents and visitors alike.
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Goal:	To further develop the existing event; to make it more appealing to a larger audience.
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Ann Tatum	\$12,000.00	Yearly: one or more events per month plus a 10 day festival

Action Items:	Resources Required:	Who's Responsible:
Sponsor or provide an event or program at least once a month	\$3000.00	Chautauqua AVE! with the Valleytown Cultural Arts and Historical Society
A 10 day festival in October	\$9,000.00	Chautauqua AVE!

Performance Measures:	The Board of Directors of the organizations will determine the programming and events and evaluate their success by acceptance, revenues and attendance. We will also evaluate how much we coordinate and work with other organizations in the town and area.
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Status:	Festival currently being produced
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Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title:	Cherokee County Plan-Andrews
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Project Narrative:	To initiate and compile a complete list of all historic buildings. (Residence, business, and churches built before 1935.
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Goal:	Historic Preservation inventory
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Valleytown Cultural Arts and Historical Society	\$200,000.00	Three months

Action Items:	Resources Required:	Who's Responsible:
<p>Contact owners of buildings where available for history</p> <p>When owners not available, research library and courthouse records</p> <p>Identify each building with a standardized historic sign</p> <p>Prepare map of all buildings on historic list to make them available to the public (schools, tourists, and others) via Chamber of Commerce, schools as well as VCAC.</p>		<p>Organization: Valleytown Cultural Arts Center</p> <p>Hire and individual to do research and prepare map as well as a short history of each building</p>

Performance Measures:	Most residents of town cans use the map and history to teach their children about our and county. This should provide a sense of pride in our ancestors. Tourist will be interested in the age and types of buildings.
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Status:	A list has been prepared but not all identified by date, owner and current address. (Volunteer Action)
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Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title: Old L&N Depot Complex Renewal-Murphy

Project Narrative: Historic town center renewal; magnet for heritage tourism; conservation of railroad and early trade history; preservation of historic Depot structure.

Goal: Historic preservation, downtown tourism stimulation, and regional history and cultural interpretation.

Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Heritage Partners	\$70,000+	24-60 months

Action Items:	Resources Required:	Who's Responsible:
Old L&N Depot restoration and rehabilitation	\$50,000	Heritage Partners Project Team (for all projects).
Old Train cars restoration	\$10,000	
Master plan for public/private partnership in surrounding area and buildings development	\$10,000	
Master plan implementation of public improvements.		

Performance Measures: Rehabilitation of historic resources for active public use. Inspired private investment in surrounding buildings rehabilitation for adaptive mixed uses.

Status: Idea with community-wide interest and potential support; land area involves properties held by TVA, Town of Murphy, and private commercial building owners.



Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title: Valletown Cultural Arts Center

Project Narrative: Renovation of the beautiful and historic building to allow it to be used more often by more groups in the regional area. The Center was built in 1923 and is on the Historic Registry.

Goal: Historic preservative, arts participation and exposure; to act as a downtown Andrews cultural destination.

Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Dedra Davis and Glenn Tatum	\$1,718,666.00	3-5 years

Action Items:	Resources Required:	Who's Responsible:
Electrical update	\$180,000	Beth Hay
Heating, venting, air-condition	\$255,000	Glen Tatum
Refinish wood floors	\$36,000	Jerry Pullium
Repaint interior	\$183,120	Dedra Davis
Plumbing	\$88,000	Glen Tatum
Fire Sprinklers	\$65,000	Glen Tatum
Landscaping	\$15,000	Erla Jones
Exterior repairs	\$35,900	Sandra Marr
Exterior Ramp for Handicapped	\$18,000	Glen Tatum
Interior repairs	\$154,000	Ann Tatum

Performance Measures: Monitored Andrews Chamber of Commerce Board

Status: Center in operation currently; needs renovation.

Heritage Area Inventory									
Cherokee County									
		Contact Person	Address	Phone	E-mail or Website	Description	Visitor Ready		
<u>Cherokee Heritage</u>									
Trail of Tears		Jerry Pullium	PO Box 828,Andrew sNC28901	321-1017		Historic Trail	no		
Monument to Chief Junaluska		Tow n of Murphy	Depot St, Murphy28906	837-2510		Birthplace of Chief	yes		
Fort Butler & Marker		Tow n of Murphy	Fort Butler,MurphyNC28906	837-2510		Place of original fort	yes		
<u>Scots-Irish Heritage</u>									
Appalachian Highland Games		Ian Black	Andrew s Recreational Park	837-5684		Event/Sept	yes		
<u>Music Heritage</u>									
Mountain Music Jamboree		Kandy Barnard	Valleytow n Cultural Arts Center	321-4309		Event	yes		
Hall Park Concerts		Tow n of Andrew s	Hall Park, 1st ST,Andrew sNC28901	321-3113		Event	yes		
Cherokee Jamboree Bleugrass &		JD Prince	200 Stew art Rd,Andrew sNC28901	321-2386		Summer/Fall	Yes		
Mountain Area Performing Arts Association		Karen Br rchers	185 Peachtree Hills Ln, MurphyNC28906	835-9465		organization	yes		
World Music & Jazz Society		Charles Milne	410 Weber Way, Brasstow n,NC28902	837-1317		concerts	yes		
<u>Craft Heritage</u>									
Heritage Partners Walk & Festival		Barbara Hughes	885 Valley River Ave,Murphy28901	837-6821		Event/fall	yes		
Murphy spring Festival		Barbara Hughes	885 Valley River Ave,Murphy28901	837-6821		Event/spring	yes		
Appalachian Heritage Crafters		Claire Groff	2016 US HWY 64W, MurphyNC28901	835-3500		Craft Store	yes		
Andrew s Heritage Fair		Jeanne Pow ell	Dow ntow n Andrew s	321-0688		Event/spring	yes		
Mountain Heritage Fair		Ann Tatum	Dow ntow n Andrew s	321-3195		Event/fall	yes		
Andrew s Valley Artist's Gallery		Kathy Hall	1158 Main St,Andrew s, 28901	321-1553		Gallery	yes		
Main Street Gallery		Jeanne Pow ell		321-0688		Gallery	yes		
							yes		
							yes		
							yes		
<u>Natural Sites & Historic Structures</u>									
Valley River Trails & Greenways		Jerry Pullium	Andrew sNC28901	321-1017		Trails/under constuction	no		
Murphy River Walk Trails		Edw un Manchester	Koneheta Park,Murphy28906	644-5988		Natural,recreational	yes		
Nantahala Forest							yes		
Mission Farms			HWY 64			Produce/summer	yes		
Freedom Plaza			At elementary school,Andrew s			Memorial Park	Yes		
See attached List of Historic Homes & buildings built before 1935			in Andrew s NC						
Hall Memorial Park			1st St,Andrew s			park/gazebo	yes		
Andrew s Depot		Andrew s Chamber of	Locust St & 1st St,Andrew s	321-3584		train depot	yes		
Valleytow n Cultural Arts Center		Dedra Davis	Chestnut St, Andrew s	321-2255		performance center	yes		
Valleytow n Cemetary & Chapel			off Bus 19,Andrew s				yes		
Dow ntow n building of Andrew s			Main St,Andrew s				yes		
Walker Inn of Old Valley Tow n		Patti Cook	39 Junaluska Rd,Andrew s28901	321-5019		Historic B&B	yes		
Harshaw Chapel		Margaret Warner	PO Box 889,MurphyNC28906	837-8777		built in 1869	yes		
JC Campbell Folk School		Jan Davidson	One Folk School Rd,MurphyNC28901	837-2773		est. 1935,classes	yes		
Cherokee County Historical Museum		Wanda Stalcup	205 Pechtree St,MurphyNC28906	837-6792		museum	yes		
Episcopal Church of the Messiah			76 Peachtree St,Murphy28906	837-2021		Church	yes		
Hiaw assee Dam		Frank Barber	600 Pow erhouse Rd,Murphy28906	644-2000		Dam/built 1935	yes		
Cherokee County Courthouse		Tow n of Murphy	75 Peachtree St,Murphy28901	837-5527		County government	yes		
The Pyramid		Tow n of Murphy	Fifth St, Murphy28906	837-2510		Possible graves	yes		
L & N Depot		Tow n of Murphy	Hiaw assee St,Murpht28906	837-2510		Train Depot	yes		
Peachtree Mound (Guasili)		Private Property	N/A	N/A		Original village site	no		
John Franklin Cobb House			Belview ,Murphy28906				no		
Robert Lafayette Cooper House			Bayless St, Murphy28906				no		
Franklin Pierce Cover House			Wilson St,Andrew s28901				no		
Hiaw assee Dam		TVA					yes		
Fields of the Woods		Church of God of Prophecy	HWY 294, Cherokee County			attraction	yes		
Lake Appalachia							yes		
Lake Hiaw assee							yes		
Valley River							yes		
Nottley River							yes		
Hiaw assee River							yes		
<u>Agriculture Heritage</u>									
Wood's Farm Corn Maze & U-Pik-It		Kieth Wood	on HWY 74/19,Andrew s28901	321-5347		summer/fall	yes		
Annie Martin Stover Wildflower Garden			next to Andrew s Library,Andrew s28901			spring/summer	yes		
Hillside Nursery & Garden Center		Wendell Hedden	357 Bristol Ave,Andrew s28901	321-4377		nursery	yes		
Seven Springs Nursery			2396 Bus. HWY 19,Andrew s28901	321-2234		nursery	yes		
Cross Farm			Stew art Rd,Andrew s28901			produce	yes		
Mission Farms			HWY 64,Murphy28906			produce	yes		
<u>Tourism Marketing Groups</u>									
Smoky Mountain Host									
Valleytow n Cultural Arts & Historical Society- brochure, w ebsite (w w w .vcchs.org)									
Chautauqua AVEI-brochure, w ebsite (w w w .chautauqua-ave.com)									
Heritage Partners of Cherokee County- w ebsite (w w w .heritagepartners.org)									
Small Scale Agricultural Tourism									
Mountain Area Performing Arts Association-brochure, w ebsite (w w w .mapaa.org)									
Far West Mountain Economic Partners									
Andrew s Chamber of Commerce-brochure, w ebsite (w w w .andrew schambercommerce.com)									
Cherokee County Chamber of Commerce-w ebsite,cc unty map									
Andrew s Main Street Committee									
Andrew s Valley Initiative-brochure w ith map									
Heritage Tourism Roundtable-w ebsite									
Business Ow ners & Operators of Murphy									
Find Your "Peace" of the Mountains in Cherojee County,NC									
<u>Any Existing Strategic Plans</u>									
Design Charette for Murphy, North Carolina State University, Raleigh									
Economic Development Commission Strategic Plan									
First Impressions, Far West Economic Partners									
2001 Initiative for Cherokee County, North Carolina Department of commerce									
HandMade in America for Andrew s									
Andrew s Future, North carolina State University, Raleigh									
Andrew s Valley Initiative Survey									
<u>Heritage Events</u>									
Andrew s WagonTrain		Chamber of Commerce	Andrew sNC28901	321-3584		June	yes		
Mountain Adventure Art Tours			County wide			spring/fall	yes		
Andrew s/Ranger Elem. School-Poineer Day									
Heritage Walk & Festival		Paula Bryan	Dow ntow n Murphy28906	644-0292		fall festival	yes		
Holiday Taste of Cherokee County		Barbara Hughes	Dow ntow n Murphy28906	837-6821		Tour of Historic Homes	yes		
and Tour of Homes									
Holiday Tour of Homes, Andrew s		Dedra Davis	Dow ntow n Andrew s28901	321-2255		Tour of Historic Homes	yes		
Murphy Spring Festival		Barbara Hughes	Dow ntow n Murphy28906	837-6821		festival	yes		

