



Blue Ridge National Heritage Area Partnership Grants Publicity Requirements

The grants program of the Blue Ridge National Heritage Area Partnership is funded with public dollars provided through the National Park Service. As a condition of funding, grantees agree to acknowledge the support of the Blue Ridge National Heritage Area Partnership in all of the following ways:

1. **Notification of Legislators**: Send a letter to all of your representatives in Congress and the North Carolina General Assembly to notify them that your project has received a federal grant award through the Blue Ridge National Heritage Area Partnership. We will provide a list of addresses by email.
2. **Publications**: Use the Blue Ridge National Heritage Area Partnership's logo and credit line verbatim in all project-related published materials, print and online.

Credit line:

This project is made possible by a grant from the Blue Ridge National Heritage Area Partnership.

Alternative credit line #1:

This project is made possible in part by a grant from the Blue Ridge National Heritage Area Partnership.

Alternative credit line #2:

Support and funding provided by the Blue Ridge National Heritage Area Partnership.

Any alternative wording of this credit line must be cleared in advance with Rob Bell, BRNHA Senior Director of Programs.

3. **Link to Website**: Provide a hyperlink from your website (or blog, e-newsletter, and/or project-related social media platforms) to the Blue Ridge National Heritage Area Partnership website (www.blueridgeheritage.com). We strongly prefer you link both the Blue Ridge National Heritage Area Partnership logo *and* name.
4. **Press Releases**: Acknowledge (with the credit line) the support of the Blue Ridge National Heritage Area Partnership in all press releases related to the grant project. Send a copy of these press releases to Rob Bell.
5. **Verbal Acknowledgment**: Provide verbal acknowledgment of the support of the Blue Ridge National Heritage Area Partnership in all public presentations, meetings, classes, and/or workshops supported by the grant.

continued on back

6. **Signage:** Display signage if appropriate to your project. Signs will be provided by the Blue Ridge National Heritage Area Partnership.

Feel free to send mock-ups of your promotional materials or drafts of press releases to Rob Bell for feedback.

Be sure to provide copies of all promotional materials and press clippings in your final report to the Blue Ridge National Heritage Area Partnership.

Please direct all inquiries and materials relating to these publicity requirements to:

Rob Bell
Senior Director of Programs
rob@blueridgeheritage.com
(828) 296-7230, ext. 229